### CONTRACT



KTXL-TV 4655 Fruitridge Rd Sacramento, CA 95820-5299 (916) 454-4422

And:

**US International Media** 1201 Alta Loma Rd Los Angeles, CA 90069

Billing Cycle Billing Calendar Cash/Trac EOM/EOC Broadcast Cash  Station Account Executive Sales Offic KTXL-TV House House Local House Special Handling  Demographic Adults 35+  Total Ration 279.10	A Company of the Comp					
Product		Contract / Rev	vision		Alt Order#	
Prop #52   Estimate #   36737     Advertiser   Original Date / Revision   O4/11/16 / 11/02/1   Billing Cycle   Billing Calendar   Cash/Trac   Cash   Ca		314484	1		WOC1038	7206
Contract Dates   Estimate #   36737	Product				· · · · · · · · · · · · · · · · · · ·	
Advertiser	Prop #52					
Advertiser   CA for United Medical Funding & Accountable   Original Date / Revision   O4/11/16   / 11/02/1	Contract Dates	Estimate #				
Billing Cycle   Billing Calendar   Cash/Trac	10/03/16 - 11/08/16	36737				
Billing Cycle Billing Calendar Cash/Trac EOM/EOC Broadcast Cash  Station Account Executive Local House  KTXL-TV House House Local House  Special Handling  Demographic Adults 35+  Total Ratii 279.10  IDB# Advertiser Code Product C 12505 1853 5667	Advertiser			Ori	ginal Date	/ Revision
EOM/EOC Broadcast Cash  Station Account Executive Sales Offic  KTXL-TV House House Local House  Special Handling  Demographic  Adults 35+  Total Ration  279.10  IDB# Advertiser Code 12505 1853 5667	CA for United Medical Fu	nding & Acco	untabi	0	4/11/16	/ 11/02/16
Station Account Executive House House Local House Special Handling  Demographic Adults 35+  Total Ration 279.10  IDB# Advertiser Code 12505 1853 5667		Billing Cycle	Billing	Cal	endar	Cash/Trade
KTXL-TV House House Local House  Special Handling  Demographic Adults 35+  Total Ration 279.10  IDB# Advertiser Code Product Code 12505 1853 5667		EOM/EOC	Broado	ast		Cash
Special Handling  Demographic Adults 35+  Total Ration 279.10  IDB# Advertiser Code Product Code 12505 1853 5667		Station	Accour	nt E	xecutive	Sales Office
Demographic     Adults 35+     Total Ration     279.10     IDB#   Advertiser Code   Product Code     12505   1853   5667		KTXL-TV	House	Ho	use	Local House
Adults 35+    Total Ration		Special Hand	ling			
Adults 35+    Total Ration						
Total Ration		<u>Demographic</u>				
279.10  IDB# Advertiser Code Product C 12505 1853 5667		Adults 35+				
IDB#   Advertiser Code   Product C   12505   1853   5667						Total Ratings
12505 1853 5667						279.10
		IDB#	Advert	iser	Code	Product Code
Agency Ref Advertiser Ref		12505	1853			5667
	in the second	Agency Ref			<u>Advertiser</u>	Ref

		Start/End	Spots/		
*Line Ch Start Date End Date Descrip	tion	Time Days	Length Week	Rate Rtn TypeSpot	ts Amount
N 1 40 10/03/16 11/04/16 M-F 430	a-5a	4:30 AM-5:00 AM	:15/:15	BK	15 \$1,500.00
Start Date End Date Weekdays	Spots/Week	Rate Rating			* 11
Week: 10/03/16 10/09/16	0	\$0.00 0.00			
Week: 10/10/16 10/16/16	0	\$0.00 0.00			
Week: 10/17/16 10/23/16 MTWTF	5	\$100.00 0.20			
Week: 10/24/16 10/30/16 MTWTF	5	\$100.00 0.20			
Week: 10/31/16 11/06/16 MTWTF	5	\$100.00 0.20			
N 2 40 10/03/16 11/04/16 M-F 5a-6		5:00 AM-6:00 AM	:15/:15	BK	15 \$3,000.00
Start Date End Date Weekdays	Spots/Week	Rate Rating		ì	. •
Week: 10/03/16 10/09/16	0	\$0.00 0.00			
Week: 10/10/16 10/16/16	0	\$0.00 0.00			
Week: 10/17/16 10/23/16 MTWTF	5	\$200.00 0.40			
Week: 10/24/16 10/30/16 MTWTF	5	\$200.00 0.40			
Week: 10/31/16 11/06/16 MTWTF	. 5	\$200.00 0.40			
N 3 40 10/03/16 11/04/16 M-F 6a-7		6:00 AM-7:00 AM	:15/:15	BK	15 \$6,000.00
Start Date End Date Weekdays	Spots/Week	Rate Rating			
Week: 10/03/16 10/09/16	0	\$0.00 0.00			
Week: 10/10/16 10/16/16	0	\$0.00 0.00			
Week: 10/17/16 10/23/16 MTWTF	5	\$400.00 0.60			
Week: 10/24/16 10/30/16 MTWTF	5	\$400.00 0.60			
Week: 10/31/16 11/06/16 MTWTF	5	\$400,00 0.60			
N 4 40 10/03/16 11/04/16 M-F 7a-8		7:00 AM-8:00 AM	:15/:15	вк	15 \$6,750.00
Start Date End Date Weekdays	Spots/Week	Rate Rating			
Week: 10/03/16 10/09/16	0	\$0.00 0.00			
Week: 10/10/16 10/16/16	<u>,</u>	\$0.00 0.00			
Week: 10/17/16 10/23/16 MTWTF	5	\$450.00 0.80		м	
Week: 10/24/16 10/30/16 MTWTF	5	\$450.00 0.80			
Week: 10/31/16 11/06/16 MTWTF	5	\$450.00 0.80			
N 5 40 10/03/16 11/04/16 M-F 8a-9		8:00 AM-9:00 AM	:15/:15	вк	15 \$6,750.00
Start Date End Date Weekdays	Spots/Week	Rate Rating		į	
Week: 10/03/16 10/09/16	0	\$0.00 0.00			
Week: 10/10/16 10/16/16	0	\$0.00 0.00			
Week: 10/17/16 10/23/16 MTWTF	5	\$450:00 - 0:90			
Week: 10/24/16 10/30/16 MTWTF	5 Att	\$450.00 <sup>-3</sup> 0.90			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



	Contract / Revision	Alt Order #
	314484 /	WOC10387206
Contract Dates	Product	Estimate #
10/03/16 - 11/08/16	Prop #52	36737

Advertiser Original Date / Revision **CA for United Medical Fu** 04/11/16 / 11/02/16

*Line Ch Start Date End Date Description	Start/End Time	Deve	Spots/	D-4-	D4	T C-		A
*Line Ch Start Date End Date Description		Days	Length Week	Rate	Kin	Type Sp	oots	Amount
Start Date         End Date         Weekdays         Spots/We           Week: 10/31/16         11/06/16         MTWTF         5	<u>ek Rate</u> \$450.00							
N 6 40 10/03/16 11/04/16 M-F 9a-10a	9:00 AM-10:	00 AM	:15/:15			вк	15	\$6,750.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/We</u> Week: 10/03/16 10/09/16 0	<u>ek Rate</u> \$0.00							
Week: 10/10/16 10/16/16 0	\$0.00	.0.00						
Week: 10/17/16 10/23/16 MTWTF 5	\$450.00	0.90						
Week: 10/24/16 10/30/16 MTWTF 5	\$450,00	0.90						
Week: 10/31/16 11/06/16 MTWTF 5	\$450.00	0.90	• • •					
N 7 40 10/03/16 11/04/16 M-F 5p-530p	5:00 PM-5:3	O PM	:15/:15			вк	11	\$7,700.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/We</u> Week: 10/03/16 10/09/16 0		Rating						*.,
Week: 10/10/16 10/16/16 0	\$0.00					- 1		
Week: 10/17/16 10/23/16 MTWTF 5	\$700.00							
Week: 10/24/16 10/30/16 MTWTF 5	\$700.00					- 1		
17 40 10/24/16-10/30/16 M-F 5p-530p Credited	·	30 PM MTuWTh	:15/:15	<del>\$700.00</del>	1.20	BK		
19 40 10/24/16-10/30/16 M-F 5p-530p Credited	5:00 PM-5:	30 PM MTuWTh	F :15/:15	<del>\$700.00</del>	1.20	ВК		
20 40 10/24/16-10/30/16 M-F 5p-530p		30-PM MTuWTh	F :15/:15	\$700.00	1.20	BK		
Credited Week: 10/31/16 11/06/16 MTWTF 5	\$700.00	1.20						
		' 1	F :30	\$700.00	1 20	5/44		277
22 40 10/31/16-11/06/16 M-F 5p-530p	טטים:	30 PM MTuWTh	30	<del>\$700:00</del>	1.20	NM		
Credited	5.00.011.0.0		45145			DIC	4.4	#0 000 O
N 8 40 10/03/16 11/04/16 M-F 530p-6p	5:30:PM-6:0		:15/:15			вк	11	\$8,800,00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/We</u> Week: 10/03/16 10/09/16 0	<u>eek Rate</u> \$0.00							
Week: 10/10/16 10/16/16 0	\$0.00							
Week: 10/17/16 10/23/16 MTWTF 5	\$800.00							
Week: 10/24/16 10/30/16 MTWTF 5	\$800.00	,						
16 40 10/24/16-10/30/16 M-F 530p-6p		00 PM MTuWTh	F ·15/·15	\$800.00	1.40	вк		
Credited	0.007 0.		. (10.10	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		_, \		
19 40 10/24/16-10/30/16 M-F 530p-6p Credited	5:30 PM-6.	00 PM MTuWTh	F:15/:15	\$800.00	1.40	BK		
20 40 10/24/16-10/30/16 M-F 530p-6p	5.30 PM 6	OO PM MTUWTH	F :15/:15	\$ <del>800.00</del>	1.40	) BK		
Credited			4					
	11 1	1.40						
23 40 10/31/16-11/06/16 M-F 530p-6p Credited	5:30 PM-6:	:00 PM MTuWTh	F :30	<del>\$800.00</del>	1.40	) NM		
N 9 40 10/03/16 11/04/16 M-F 6p-630p	6:00 PM-6:3	O DM	:15/:15			вк	11	\$8,800.00
Start Date End Date Weekdays Spots/We		Rating	. 107. 13			DIV.	1,	Ψ0,000.00
Week: 10/03/16 10/09/16 0	\$0.00							
26 40 10/03/16-10/07/16 M-F 6p-630p	i	:30 PM MWTh	F :15/:15	\$800.00	1.40	) BK		
Credited		1.		*				
credit due to revision		3.						
Week: 10/10/16 10/16/16 0	\$0.06	10.00	i					
Week: 10/17/16 10/23/16 MTWTF 5		1.40						
12 40 10/17/16-10/23/16 M-F 6p-630p	6:00 PM+6.	30 PM MTuWTh	F :15/:15	\$800.00	1.40	) BK		
See MG 9.27	∯ 7 Set •							
27 40 10/17/16-10/23/16 M-F 6p-630p	6:00 PM-6:	:30 PM MTu-Th	F :30	\$800.00	1.40	NM C		
Week: 10/24/16 10/30/16 MTWTF 5	\$800.00	1.40						

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Contract / Revision Alt Order# 314484 WOC10387206

Contract Dates Product Estimate # 10/03/16 - 11/08/16 Prop #52 36737

<u>Advertiser</u> Original Date / Revision 04/11/16 / 11/02/16 CA for United Medical Fu

*Line Ch Start Date End Date Description	Start/End Spots/ Time Days Length Week	•	pots Amount
		Nate Nill Type 3	pots Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> 16 40 10/24/16-10/30/16 M-F 6p-630p Credited	Rate <u>Rating</u> 6:00 PM-6:30 PM MTuWThF :15/:15	\$800.00 1.40 BK	
19 40 10/24/16-10/30/16 M-F 6p-630p Credited		<del>\$800.00</del> 1.40 <i>BK</i>	-
20 40 10/24/16-10/30/16 M-F 6p-630p Credited	6:00 PM-6:30 PM MTuWThF :15/:15	\$ <del>800.00</del> 1.40 <i>BK</i>	
Week: 10/31/16 11/06/16 MTWTF 5	\$800.00 1.40		
23 40 10/31/16-11/06/16 М-F 6р-630р Credited	6:00 PM-6:30 PM MTuWThF :30	\$800.00 1.40 NM	
N 10 40 10/03/16 11/06/16 M-Su 10p-11p	10:00 PM-11:00 PM :15/:15	BK	21 \$25,200.00
Start Date End Date Weekdays Spots/Week	Rate Rating	Six	·
Week: 10/03/16 10/09/16 0	\$0.00 0.00		(4)
Week: 10/10/16 10/16/16 0	\$0,00 00		
Week: 10/17/16 10/23/16 MTWTFSS 7	\$1,200.00 1.40		1.
Week: 10/24/16 10/30/16 MTWTFSS 7	\$1,200.00 1.40		
Week: 10/31/16 11/06/16 MTWTFSS 7	\$1,200.00 1.40		11
N 11 40 10/03/16 11/05/16 Sa-Su 5p-6p	5:00 PM-6:00 PM :15/:15	ВК	0 \$0.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/03/16         10/09/16          0	Rate Rating \$0.00 0.00		
Week: 10/10/16 10/16/16 0	\$0.00 0.00		
Week: 10/17/16 10/23/165- 1	\$600.00 1.30		1/1
Spot Ch Date Range Description	Start/End Time Weekdays Length	Rate Rtg Type	
3 40 10/17/16-10/23/16 Sa-Su 5p-6p	5:00 PM-6:00 PMSa :15/:15	\$600.00 1.30 BK	
Credited		1.00 Bit	
Week: 10/24/16	\$600.00 1.30		lisi
Spot Ch Date Range Description	Start/End Time Weekdays Length	Rate Rtg Type	
4 40 10/24/16-10/30/16 Sa-Su 5p-6p	5:00 PM-6:00 PM;Sa :15/:15	\$600.00 1.30 BK	
Credited	The second second		
Week: 10/31/16 11/06/165- 1	\$600.00 30 14.30114		
Spot Ch Date Range Description	Start/End Time Weekdays Length	Rate Rtg Type	
5 40 10/31/16-11/06/16 Sa-Su 5p-6p	5:00 PM-6:00 PMSa :15/:15	<del>\$600.00</del> 1.30 <i>BK</i>	
Credited			
N 12 40 10/03/16 11/06/16 Sa-Su 5p-6p	5p-6p .15/:15	BK	0 \$0.00
Start Date End Date Weekdays Spots/Week	Rate Rating		
Week: 10/03/16 10/09/16 0 Week: 10/10/16 10/16/16 0	\$0.00 0.00		7.30
Week: 10/17/16 10/23/165 1	\$0.00 0.00 \$700.00 1.50	i	7.330
Spot Ch Date Range Description		Pate Pta Tuno	
3 40 10/17/16-10/23/16 Sa-Su 5p-6p	Start/End Time Weekdays Length 5p-6psi :15/:15	Rate Rtg Type \$700.00 1.50 BK	
Credited	ορ-ορ-ορ-ορ-ορ-ορ-ορ-ορ-ορ-ορ-ορ-ορ-ορ-ο	4700.00 1.50 DA	
Week: 10/24/16 10/30/165 1	\$700.00 1.50		
Spot Ch Date Range Description	Start/End Time Weekdays Length	Rate Rtg Type	
4 40 10/24/16-10/30/16 Sa-Su 5p-6p	5p-6pSL :15/:15	\$700.00 1.50 BK	- 17.
Credited			
Week: 10/31/16 11/06/16S 1	\$700.00 1.50	1	
Spot Ch Date Range Description	Start/End Time Weekdays Length	Rate Rtg Type	
5 40 10/31/16-11/06/16 Sa-Su 5p-6p	5p-6pSt :15/:15	<del>\$700.00</del> 1.50 <i>BK</i>	
Credited			
N 13 40 11/07/16 11/08/16 M-F 430a-5a	430a-5a :15/:15	вк	2 \$200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/07/16 11/13/16 MT 2	Rate Rating	- 1	
	\$100.00 0.20		
N 14 40 11/07/16 11/08/16 M-F 5a-6a	5a-6a :15/:15	BK	2 \$400.00

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(\* Line Transactions: Nine Wew Executed, D = Deleted)

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人用管



KTXL-TV 4655 Fruitridge Rd Sacramento, CA 95820-5299 (916) 454-4422

	Contract / Revision 314484 /	Alt Order # WOC10387206
Contract Dates	Product	Estimate #
10/03/16 - 11/08/16	Prop #52	36737

Advertiser Original Date / Revision 04/11/16 / 11/02/16 CA for United Medical Fu

Time	3	Start/End Now E		Ţ.
N   1   10   10   10   10   10   10	*Line Ch Start Date End Date Description	Time Days Length Week Rate	Rtn Type Spots	Amount
N   1   10   10   10   10   10   10	<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/07/16 11/13/16 MT 2	Rate Rating \$200.00 0.40		
N   14   0   11/07/16   11/03/16   M-F 78-8s   Spots/Week   Rate   Rating   Spots/Week   Rate   Ratin	N 15 40 11/07/16 11/08/16 M-F 6a-7a	6a-7a :15/:15	BK 2	\$800.00
N   14   0   11/07/16   11/03/16   M-17-28   Spots/Week   Rate   Rating   Spots/Week   Rating   Spots/Week   Rate   Rating   Spots	<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/07/16 11/13/16 MT 2	Rate Rating \$400.00 0.60		
Sign   Date   Find Date   Meck   1077/16   11/37/16   MF Ba-9a   2   948,00   0.80	N 16 40 11/07/16 11/08/16 M-F 7a-8a	7a-8a :15/:15	BK 2	\$900.00
N 17 40   11/07/16   11/08/16   MF-5a-a   Spots/Week   State   Rating   S460.00   0.60   S460.00   S460.00   S460.00   0.60   S460.00   S460	<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/07/16 11/13/16 MT 2	Rate Rating \$450.00 0.80		
Week: 11/07/16	N 17 40 11/07/16 11/08/16 M-F 8a-9a	8a-9a :15/:15	BK 2	\$900.00
Signt Date   End Date   Merchanger   Solos/Week   Solos	Week: 11/07/16 11/13/16 MT 2	\$450.00 0.80		
N 19 40			BK 2	\$900:00
N 19 40	Week: 11/07/16 11/13/16 M 2	<u>Rate</u> <u>Rating</u> \$450.00 0.80		
N 20 40	N 19 40 11/07/16 11/07/16 M-F 5p-530p	5:00 PM-5:30 PM :15/:15	<b>BK</b> 1	\$700.00
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Start Date   Star	Start Date End Date Weekdays Spots/Week Week: 11/07/16 11/13/16 M 1	<u>Rate</u> <u>Rating</u> \$700.00 1.30		
N 21 40	N 20 40 11/07/16 11/07/16 M-F 530p-6p	5:30 PM-6:00 PM :15/:15	BK 1	\$800.00
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating	Week: 11/07/16	Rate Rating \$800.00 1.50		
N 22 40 11/07/16	N 21 40 11/07/16 11/07/16 M-F 6p-630p	6:00 PM-6:30 PM	BK 1	\$800.00
N 22 40 11/07/16	<u>Start Date End Date Weekdays Spots/Week</u> Week: 11/07/16 11/13/16 M 1	Rate. Rating \$800.00 1.50		
N 23 40	N 22 40 11/07/16 11/07/16 M-F 10p-11p	10:00 PM-11:00 PN :15/:15	BK 1	
Start Date   End Date   M-F 5-530p   Spots/Week   Rate   Rating   Rate   Rating   Rate   Rating   Start Date   End Date   M-F 5-50P   Spots/Week   Rate   Rating   Start Date   End Date   Meekdays   MTWTF   1   S700.00   1.20   Start Date   End Date   Meekdays   MTWTF   1   S700.00   1.20   Start Date   End Date   Meekdays   MTWTF   1   S700.00   1.20   Start Date   End Date   Meekdays   MTWTF   1   S800.00   1.40   Start Date   End Date   Meekdays   MTWTF   1   S800.00   1.40   Start Date   End Date   Meekdays   MTWTF   1   S800.00   1.40   Start Date   End Date   Meekdays   Spots/Week   Rate   Rating   Start Date   End Date   Start Date   End Date   Meekdays   Spots/Week   Rate   Rating   Start Date   End Date   Start Date   End Date   Spots/Week   Spots/Week   Rate   Rating   Start Date   End Date   Spots/Week   Spots/Week   Rate   Rating   Start Date   End Date   Meekdays   Spots/Week   Rate   Rating   Spots/Week   Rate   Rating   Spots/Week   Spots/	Start Date End Date Weekdays Spots/Week Week: 11/07/16 11/13/16 M 1	Rate Rating \$1,200.00 1.10		) - <del>\$</del> ₹ 4.7
Neek: 10/03/16   10/09/16   MTWTF 2   \$700.00   1.20     N 24   40   10/03/16   10/07/16   M-F 5p-530p   5:00 PM-5:30 PM   :30			NM 2	
Start Date   End Date   Weekdays   Spots/Week   Rate   \$700.00   \$120	Week: 10/03/16	Rate Rating \$700.00 1.20		. et al.
N 25 40	N 24 40 10/03/16 10/07/16 M-F 5p-530p	.5:00 PM-5:30 PM :30	. <b>NM</b> 1	
N 25 40	Week: 10/03/16 10/09/16 MTWTF 1	\$700.00 1.20	İ	of Direct
N 26 40	N 25 40 10/03/16 10/07/16 M-F 530p-6p	530p-6p. 30	NM 2	\$1,600.00
N 26 40	Week: 10/03/16 10/09/16 MTWTF 2	Rate Rating \$800'00 ⊩ 1,20		4500
N 27 40 10/03/16 10/07/16 M-F 6p-630p 6p-630p 30 NM 1 \$800.00    Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   \$800.00   1.40	N 26 40 10/10/16 10/14/16 M-F 530p-6p	.5.30 PM-6:00 PM :30	<b>NM</b> 1	\$800.00
N 27 40 10/03/16 10/07/16 M-F 6p-630p 6p-630p 30 NM 1 \$800.00    Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   \$800.00   1.40	Start Date End Date Weekdays Spots/Week Week: 10/10/16 10/16/16 MTWTF 1	Rate Rating \$800.00 1.40		z 3 <b>₹</b> .
Week: 10/03/16         10/09/16         MTWTF         1         \$800.00         1.40           N 28 40         10/10/16         10/14/16         M-F 6p-630p         6:00 PM-6:30 PM         :30         NM         2         \$1,600.00           Start Date Week: 10/10/16         End Date MTWTF         2         \$800.00         1.40         NM         2         \$1,600.00           D 29 40         10/10/16         10/14/16         M-F 6p-630p         6:00 PM-6:30 PM         :15/:15         BK         0         \$0.00           N 30 40         10/08/16         10/08/16         EN Special Spots/Week         8-9P         :30         NM         1         \$600.00           Start Date Week: 10/03/16         10/09/16        S-         1         \$600/00         1/36         1/36         NM         0         \$0.00           N 31 40         10/15/16         10/15/16         EN Special Spots/Week         8-9P         :30         NM         0         \$0.00           Start Date End	N 27 40 10/03/16 10/07/16 M-F 6p-630p	6p-630p :30	<b>NM</b> 1	
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   10/10/16   10/16/16   MTWTF   2   \$800.00   1.40				12.715
Week: 10/10/16         10/16/16         MTWTF         2         \$800.00         1.40           D 29 40         10/10/16         10/14/16         M-F 6p-630p         6:00 PM-6:30 PM         :15/:15         BK         0         \$0.00           N 30 40         10/08/16         10/08/16         EN Special         8-9P         :30         NM         1         \$600.00           Start Date         End Date         Weekdays         Spots/Week         Ratio         Ratio         Ratio         Ratio         Ratio         NM         0         \$0:00           N 31 40         10/15/16         10/15/16         EN Special         8-9P         :30         NM         0         \$0:00           Start Date         End Date         Weekdays         Spots/Week         Rate         Rating         :30         NM         0         \$0:00			NM 2	\$1,600.00
N 30 40 10/08/16 10/08/16 EN Special 8-9P :30 NM 1 \$600.00  Start Date				1,17,40
Start Date   End Date   Weekdays   Spots/Week   Rating    S-	D 29 40 10/10/16 10/14/16 M-F 6p-630p	. 6:00 PM-6:30 PM :15/:15	BK 0	\$0.00
Week: 10/03/16 10/09/16S- 1 \$600000: 1339 N 31 40 10/15/16 10/15/16 EN Special 8-9P :30 NM 0 \$0:00 Start Date End Date Weekdays Spots/Week Rate Rating		8-9P ::30	- NM 1	
N 31 40 10/15/16 10/15/16 EN Special 8-9P 35 30 NM 0 \$0.00 Start Date End Date Weekdays Spots/Week Rate Rating		\$600.00. 1.30.	,	
Start Date         tydeckdays         Spots/vveek         Rate         Rating           Week: 10/10/16         10/16/16        S-         1         \$600.00         1.30		8-9P :30	NM 0	\$0.00
		\$600.00 1.30		

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full Is received by station. Payment by advertiser to agency or to service agency agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



24

	Contract / Revision 314484 /	Alt Order # WOC10387206	
Contract Dates 10/03/16 - 11/08/16	Product Prop #52	Estimate # 36737	

Original Date / Revision Advertiser 04/11/16 / 11/02/16 **CA for United Medical Fu** 

*Line Ch Start Date End Date Description	Start/End Spots/ Time Days Length Week	Rate Rtn TypeSi	oots	Amount
Start Date End Date Weekdays Spots/Week Spot Ch Date Range Description 1 40 10/10/16-10/16/16 EN Special Credited	Start/End Time Weekdays Length 8-9P : 30	Rate Rtg Type \$600.00 1.30 NM		11)
N 32 40 10/22/16 10/22/16 EN Special  Start Date End Date Weekdays Spots/Week  Week: 10/17/16 10/23/165- 1  Spot Ch Date Range Description  1 40 10/17/16-10/23/16 EN Special  Credited	8-9P :15/:15  Rate Rating \$600.00 1.30  Start/End Time Weekdays Length 8-9PSa :15/:15	Rate Rtg Type \$600.00 1.30 BK	0	\$0.00
N 33 40 10/29/16 10/29/16 EN Special  Start Date End Date Weekdays Spots/Week  Week: 10/24/16 10/30/16S- 1	8-9P :15/:15 <u>Rate</u> <u>Rating</u> \$600.00 1.30	ВК	1	\$600.00
N 34 40 11/05/16 11/05/16 EN Special <u>Start Date End Date Weekdays Spots/Week</u> Week: 10/31/16 11/06/16S- 1	8-9P :15/:15 <u>Rate</u> <u>Rating</u> \$600.00 1.30	ВК	0	\$0.00
Spot Ch Date Range Description 1 40 10/31/16-11/06/16 EN Special Credited	Start/End Time Weekdays Length  8-9P : 15/:15	Rate Rtg Type \$600.00 1.30 BK		2
N 35 40 10/23/16 10/23/16 EN Special  Start Date End Date Weekdays Spots/Week  Week: 10/17/16 10/23/16S 1		ВК	1	\$700.00
N 36 40 10/29/16 10/29/16 EN Special <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/24/16 10/30/16S- 1	\$700.00 1.50	вк	0	\$0.00
1 40 10/24/16-10/30/16 EN Special Credited	Start/End Time Weekdays Length 8-9P U-Sa :15/:15	<u>Rate</u> <u>Rtg Type</u> <del>\$700.00</del> 1.50 <i>BK</i>		***
N 37 40 11/06/16 11/06/16 EN Special <u>Start Date End Date Weekdays Spots/Week</u> Week: 10/31/16 11/06/16S 1	4-5P :15/:15 <u>Rate</u> <u>Rating</u> : \$700,00 1,50	BK	1	\$700.00
N 38 40 10/03/16 10/14/16 M-F 430a-5a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/03/16 10/09/16 MTWTF 5  Week: 10/10/16 10/16/16 MTWTF 5	: :30 <u>Rate Rating</u> \$100.00 0.20 \$100.00 0.20	NM	10	\$1,000.00
N 39 40 10/03/16 10/14/16 M-F 5a-6a  Start Date End Date Weekdays Spots/Week  Week: 10/03/16 10/09/16 MTWTF 5  Week: 10/10/16 10/16/16 MTWTF 5	\$200.00 0.40	NM	10	\$2,000.00
N 40 40 10/03/16 10/14/16 M-F 6a-7a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/03/16 10/09/16 MTWTF 5  Week: 10/10/16 10/16/16 MTWTF 5	6:00 AM-7:00 AM :30 <u>Rate Rating</u> \$400 00 0.60  \$400 00 0.60	NM	10	\$4,000.00
N 41 40 10/03/16 10/14/16 M-F 7a-8a  Start Date End Date Weekdays Spots/Week  Week: 10/03/16 10/09/16 MTWTF 5  Week: 10/10/16 10/16/16 MTWTF 5	7:00 AM-8:00 AM- :30 Rate Rating	NM	10	\$4,500.00
N 42 40 10/03/16 10/14/16 M-F 8a-9a  Start Date End Date Weekdays Spots/Week  Week: 10/03/16 10/09/16 MTWTF 5  Week: 10/10/16 10/16/16 MTWTF 5	8:00 AM-9:00 AM :30 <u>Rate</u> <u>Rating</u> \$450.00 0.90	NM	10	\$4,500,00
N 43 40 10/03/16 10/14/16 M-F 9a-10a	\$450.00 0.90 9:00 AM-10:00 AM :30	NM	10	\$4,500.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified, it is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



Contract / Revision	Alt Order #
314484 /	WOC10387206

Contract Dates **Product** Estimate # 10/03/16 - 11/08/16 Prop #52 36737

<u>Advertiser</u> Original Date / Revision 04/11/16 / 11/02/16:3 CA for United Medical Fu

*Line Ch Start Date End Date Description Start/End Days Length Week Rate Rtn Type	Spots	Amount
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/03/16 10/09/16 MTWTF 5 \$450.00 0.90		1 1
Week: 10/10/16		
N 44 40 10/03/16 10/14/16 M-F 5p-530p 5:00 PM-5:30 PM :30 NM	10	\$7,000.00
<u>Start Date                                  </u>		
Week: 10/03/16 10/09/16 MTWTF 5 \$700.00 0.00 Week: 10/10/16 10/16/16 MTWTF 5 \$700.00 0.00		5
	1	#D DDD DD
N 45 40 10/03/16 10/14/16 M-F 530p-6p 5:30 PM-6:00 PM :30 NM <u>Start Date                                  </u>	10	\$8,000.00
Week: 10/03/16 10/09/16 MTWTF 5 \$800.00 1.40		2 + 21000
Week: 10/10/16 10/16/16 MTWTF 5 \$800.00 1.40	1	
N 46 40 10/03/16 10/14/16 M-F 6p-630p 6:00 PM-6 30 PM :30 NM	10	\$8,000.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/03/16 10/09/16 MTWTF 5 \$800:00 140		
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type		
3 40 10/03/16-10/09/16 M-F 6p-630p 6:00 PM-6:30 PM MTuWThF 30 \$800.00 1.40 NM		
See MG 46.11		
11 40 10/03/16-10/07/16 M-F 6p-630p 6:00 PM-6:30 PM MWThF :30 \$800.00 1.40 NM		
⊕ MG for 46.3 10/04  Week: 10/10/16 10/16/16 MTWTF 5 \$800.00 1.40		
N 47 40 10/03/16 10/16/16 M-Su 10p-11p 10:00 PM-11:00 PM :30 NM <u>Start Date                                  </u>	11	\$13,200.00
Week: 10/03/16 10/09/16 MTWTFSS 6 \$1,200.00 1 40		
Week: 10/10/16 10/16/16 MTWTFSS 5, \$1,200.00, 1.40		
D 48 40 10/15/16 10/15/16 Sa-Su 5p-6p 5:00 PM-6:00 PM :30 NM	0	\$0.00
N 49 40 10/09/16 10/16/16 Sa-Su 5p-6p 5p-6p :30 NM	2	\$1,400.00
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 10/03/16 10/09/16S 1 \$700.00 1,50 Week: 10/10/16 10/16/16S 1 \$700.00 1,50		
	1	30.16
N 50 40 10/15/16 10/15/16 Sa-Su 5p-6p 5p-6p :30 NM	1	\$600.00
Week: 10/10/16 10/16/16S- 1 \$600.00 1.30		
N 51 40 10/26/16 10/26/16 EN Special 8:00 PM-9:00 PM :15/:15 BK	1 1	\$600.00
Start Date	l '	, <b>4040.00</b>
Week: 10/24/16 10/30/16W 1 \$600.00 1.30	1	
N 52 40 10/31/16 11/06/16 M-F 7a-8a 7a-8a :30 NM	5	\$2,750.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/31/16 11/06/16 MTWTF 5 \$550.00 0.80		
	1 _	#0 7F0 80
N 53 40 10/31/16 11/06/16 M-F 8a-9a 8a-9a 30 NM <u>Start Date                                  </u>	5	\$2,750.00
Week: 10/31/16 11/06/16 MTWTF 5 \$550.00 0.90		
N 54 40 10/31/16 11/06/16 M-F 7p-730p 7p-730p :30 NM	1 4	\$4,400.00
Start Date End Date Weekdays Spots/Week Rate Rating		, ,
Week: 10/31/16 11/06/16 MTWTF 5 \$1,100.00 1.20		
Spot Ch         Date Range         Description         Start/End Time         Weekdays         Length         Rate         Rtg         Type           1 40         10/31/16-11/06/16         M-F 7p-730p         7p-730p         MTuWThF         :30         \$1,100.00         1.20         NM		× ****
Credited		
N 55 40 11/07/16 11/07/16 M-F 7p-730p 7p-730p :30 NM	1	\$1,100.00
Start Date End Date Weekdays Spots/Week Rate Rating	8	ψ1 <sub>1</sub> 100.00
Week: 11/07/16 11/13/16 M 1 \$1,100,00 1.20	J	
N 56 40 10/31/16 11/07/16 Monday Prime Hour 1 8p-9p :30 NM	2	\$14,000 00
Start Date	i	

, ra.

Mer Co. 3

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.

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04/11/16 / 11/02/16



KTXL-TV 4655 Fruitridge Rd Sacramento, CA 95820-5299 (916) 454-4422

	314484 /	WOC10387206	1.50
Contract Dates 10/03/16 - 11/08/16	Product Prop #52	Estimate # 36737	1,24,
Advertiser		Original Date / Revision	1944 A

*Line Ch Start Date End Date Descri	Start/Er	nd Days Length	Spots/ Week Rate Rtn Type	Spots	Amount
Start Date         End Date         Weekdays           Week: 10/31/16         11/06/16         M           Week: 11/07/16         11/13/16         M	<u>Spots/Week</u> R 1 \$7,000 1 \$7,000				
N 57 40 11/02/16 11/02/16 Wedne Start Date End Date Weekdays Week: 10/31/16 11/06/16w	sday Prime Hour 2 9p-10p <u>Spots/Week</u> <u>R</u> 1 \$8,000	ate Rating	NM	1	\$8,000.00
N 58 40 11/01/16 11/01/16 EN Spe <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 10/31/16 11/06/16 -T		4 30 PM 15/:15 ate Rating 00 1:50	ВК	1	\$700.00
N 59 40 11/01/16 11/01/16 MLB W <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 10/31/16 11/06/16 -T	orld Series Gm 5-830P <u>Spots/Week</u> R 1 \$3,400	30 ate Rating .00 5.20	NM	1	\$3,400.00
N 60 40 11/05/16 11/05/16 Sa-Su <u>Start Date</u>		:30 ate Rating :00 1.30	NM	1	\$600.00
			Totals 279.10	299	\$195,350.00

CA for United Medical Fu

Time Period	# of Spots	Gross Amount	Net Amount
09/26/16 -10/30/16	212	\$121,500.00	\$103,275.00
10/31/16 -11/08/16	87	\$73,850.00	\$62,772.50
Totals	299	\$195,350.00	\$166,047.50

Signature:	 Date:	

4.

### AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:		Date:
KTXL FOX 40	-Sacramento	4/14/16

I, Kelley Afghari
do hereby request station time concerning the following issue:

california to receive matching federal Medicaid funds For 10W-income patients, general election to held NOV. 8th 2016 content TBO

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS	01	dere	d	

This broadcast time will be used by: Californians for United for Medi-Cel Funding and Accountability

# THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT "COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE." FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (i) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Payes

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

California to rective matering federal funds for medi-(a) for low-income patients General election
I represent that the payment for the above described broadcast time has been furnished by (name and address):

Californians for United for Medi-(a) funding a Accountability

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

C. Duane Dauner - Executive chair Thomas W. Hittachk-Campaign Director

Thomas with tacks - Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

### TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least <a href="https://www.ensured.com/ensured-com/ens

TO BE SIGNED	BY ISSUE ADVERTISER (S	SPONSOR)
4/14/14	Man	916-492-6011
Date	Signature	Contact Phone Number
TO BE SIGN	IED BY STATION REPRESENTA	ATIVE
Accepted .	☐ Accepted in Part	☐ Rejected
Signature	Jorge Motte	MSM.
	THINGE HOLLS	1108

#### **AGREED UPON SCHEDULE**

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS	. 0	rde	red		

Attach proposed schedule with charges (if available): 4 61, 250

### **AFTER AIRING OF BROADCASTS:**

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
KTXL FOX 40 -Sacramento	4/14/16
Kelley Afghari	<i>†</i> ₽
do hereby request station time concerning the follow	ring issue;

california to receive	matching federal
Medicaid funds For 10	w-income patiente
general election to held	NOU. 8th 2016 content TBO
	74(1 100)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	A S	Or	dere	d	

This broadcast time will be used by: Californians for United for Medi-Cal Funding and Accountability

# THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT "COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE." FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (i) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☐ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

california to receive matering federal funds to medi-(a) for low-income patients General election	~
I represent that the payment for the above described broadcast time has been furnished by (name and address):	910
californians for United for Medi-Cal Funding & Accord	<del>da</del> h(l

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

C. Duar	e Davner -	Executive	e chair
Thomas	W. Hiltachk-	(ampaign	Director

Thomas w. Hittache - Treasurer
For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

### TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least here.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)					
4/14/14	Man	916-492-6011			
Date	Signature	Contact Phone Number			
TO BE SIGNED BY STATION REPRESENTATIVE					
S.Accepted	☐ Accepted in Part	☐ Rejected			
Signature	Jorge Motter	NSM			
Signature	Printed Name	Title			

### **AGREED UPON SCHEDULE**

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS		rde	red	, 1	7

Attach proposed schedule with charges (if available).

\$ 195.2

### **AFTER AIRING OF BROADCASTS:**

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.